

For Immediate Release
March 22, 2013

Maine Staffing Firm and HR Consultant Teaming Up to Provide Comprehensive HR Services

Partnering to offer one-stop solution for recruitment, employment, and orientation

PORTLAND— March 22, 2013 —Two Portland-area companies have collaborated to bring a new outsourced HR solution to the Maine market. Rock Coast Personnel and KMA HR Consulting, LLC, are jointly offering recruiting capability in concert with onboarding, orientation, and compliance.

The partnership was inspired by an opportunity presented to Rock Coast Personnel, a Portland-based staffing agency, to handle local recruitment for a large company. “I knew we could meet their recruiting needs,” said David Bartholomew, President of Rock Coast Personnel, “but then I began to think about what would happen after the jobs are filled, specifically the disconnects that can occur when turning new recruits over to another entity for onboarding, orientation, and training. By bringing an HR consultant on early, we could avoid all of that by offering continuity, familiar faces, and seamless communication every step of the way.”

Bartholomew approached KMA HR Consulting to partner with him in this way.

Both companies are continuing to operate independently, teaming up only as the need arises for specific clients – most of whom will be startups with ambitious growth plans or large, existing companies either relocating to Maine or expanding their operations here. Under the arrangement, Rock Coast uses its vast resources to source, recruit, and fill job openings. When

the final candidates are identified, KMA staff attends final interviews and handles onboarding, orientation, and ongoing employee relations and compliance.

The owners of both companies view their collaboration as a way to accelerate the startup process for companies new to Maine. “Our goal by teaming up is to give new, relocating, or expanding companies a running start with their operations,” said Kim Anania, Owner of KMA HR Consulting, LLC. “By working together, we can offer companies what amounts to a turnkey full-service HR department with well-established roots and contacts in the community here.”

About Rock Coast Personnel: Rock Coast Personnel is a Portland, Maine-based staffing and recruiting firm whose primary expertise is recruiting at all levels of an organization, from the executive level to the factory floor.

About KMA HR Consulting, LLC: KMA HR Consulting, LLC is a Falmouth, Maine-based human resources and organizational development consulting firm. KMA’s team of human resource professionals advises companies on HR compliance and best practices.

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